

News Release

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Simple 1-Click Nomination For NATIONAL ONLINE RECRUITMENT AWARDS 2010

The National Online Recruitment Awards have now made the nomination process, for the tenth annual NORAs, simpler than ever before. Now even more candidates can easily participate in nominating their favourite websites.

In each of the past ten years, candidates have had to visit the awards website, www.NORAuk.com, and complete an online form, in order to nominate their preferred websites for these uniquely public-driven awards. The essential foundation of the NORAs is built upon nominations from jobseekers, and not votes, which be easily be manipulated online. Candidates are asked to nominate the recruitment websites they like best, in each of the 12 award categories, and give their reasons for doing so. This means that websites themselves do not have to register, or apply, to be considered. Each year, in addition, the NORAs have produced graphics for websites to display, in order to encourage their own visitors to nominate their site, and give reasons why. This has always proven to be very popular, but of course some sites don't want to divert busy candidates from their job searching activities.

In response to this, the NORAs have now developed a unique "One-Click" nomination process. By registering online (<http://www.norauk.com/nomination-material>), webmasters can then select a suitable "Nominate this site" graphic, and then copy the unique HTML code to insert on their website. This then displays the chosen graphic where inserted, and enables candidates to nominate the site with a single click. Additionally, candidates are also given the opportunity to give direct, but anonymous, feedback, before continuing their pursuit of that ideal job.

In 2009 almost 25,000 nominations were received, for 657 separate recruitment websites. Stephen O'Donnell, Chair of the Judging Panel, said, "The greater the engagement we can encourage from individual job seekers, the greater depth of feedback we have to work with in selecting the Finalists for the awards. By considering in detail this candidate response, and assessing job sites from a candidate's perspective, our panel of industry experts can arrive at a rich shortlist of sites, that best represent the very best internet recruitment services in the UK."

"In less than 2 weeks, we have already had 50 websites register for '1-Click NORA Nomination'. More sites, more nominations, and greater candidate involvement will further reinforce the credibility of the National Online Recruitment Awards as it enters its second decade."

Nominations will remain open until Friday 10th September, and the Winners will be revealed at the NORA's 10th Anniversary Event on the 4th November.

Notes for editors.

The NORAs were inaugurated in 2001, and are jointly hosted by 1Job.co.uk and AlljobsUK.com. Both sites serve candidates by providing access to every recruitment resource in Britain, and over 300,000 live vacancies from the UK's most popular recruitment websites.

Stephen O'Donnell, Chair of the Awards, originally devised the NORAs, and can be contacted directly on 0141 572 5301, Stephen@NORAuk.com