

## News Release

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### SPECIAL AWARD ANNOUNCEMENT FOR THE NORAS

To commemorate its tenth year, the National Online Recruitment Awards announces a unique special award for the “Recruitment Website of the Decade”.

Each year, since its inception, the National Online Recruitment Awards seeks to identify the very best examples of excellence in the recruitment sector. This is done by asking candidates themselves to nominate their favourite websites in each of the award categories, and to say why. There are 12 award categories, recognising job boards, publications, recruitment agencies and employers. The NORAs also recognises newcomers to the market and innovation in online recruitment. All of these awards are initially nominated by the public, and shortlisted by the NORAs panel of experts, from a candidate’s perspective. Only then will they have compiled the Finalists for each year’s NORAs.

This year the NORAs are making an exception. For the first time, and in celebration of the first 10 years of the NORAs, they will be presenting a very special award. The “Recruitment Website of the Decade” award will not be a nominated category, as all the contenders will be drawn from those sites who have already been nominated by candidates throughout the last ten years, and become Finalists and Winners for the NORAs. As the name suggests, this award will recognise those websites that have made the greatest contribution to online recruitment during the last ten years.

This year is the 10th anniversary of the awards. Stephen O’Donnell originally devised the NORAs in 2000, and held the first awards in 2001. Whilst ten years is a remarkable achievement in this sector, online recruitment has been a leading force in the development of the Internet since 1993, when Robbie Cowling founded JobServe. Since the year 2000, the NORAs has charted the birth and growth of many companies and websites which have become household names in the UK, including S1Jobs, Monster, Jobsite, CV-Library, Totaljobs, Reed, Telegraph Jobs, The Grocer and many, many more.

Stephen O’Donnell, Chairman of the NORAs said, “The NORAs are not your typical industry awards. From the beginning they have been all about the candidates; the jobseekers. We ask for public nominations because we are primarily focussed upon the benefits of online recruitment for each and every individual searching for jobs online. Last month we launched the nominations process for the tenth time. In the previous nine years of the NORAs, there have been 587 Finalists (over 220 unique), and 86 awards have been presented to 56 separate websites.”

He continued, “This year, we will also be considering each website’s presence on the mobile web, whether via a mobile website or iPhone/ Android application.”

The accolade “Recruitment Website of the Decade” can be achieved by only one website every ten years. This flagship award is sure to be much coveted, by those who aspire to such heights.

The Finalists for this, and all awards, will be announced on Tuesday 28th September, and the awards event itself will be on Thursday the 4th of November.

Notes for editors.

The NORAs were inaugurated in 2001, and are jointly hosted by 1Job.co.uk and AlljobsUK.com. Both sites serve candidates by providing access to every recruitment resource in Britain, and over 300,000 live vacancies from the UK’s most popular recruitment websites.

Stephen O’Donnell, Chair of the Awards, originally devised the NORAs, and can be contacted directly on 0141 572 5301, [Stephen@NORAuk.com](mailto:Stephen@NORAuk.com)