

News Release

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National Online Recruitment Awards 2010

HISTORIC 10TH ANNUAL AWARDS LAUNCHES

Nominations have now opened for the National Online Recruitment Awards 2010 (NORAs). This marks the first full decade of the NORAs, which have closely plotted the emergence and growth of the UK online recruitment sector since 2000. Devised to recognise the very best recruitment websites, from a candidate's perspective, the NORAs are respected as the definitive award in the industry, and a tangible achievement for those sites which truly excel in satisfying job seekers.

The 12 awards recognise dedicated job boards, recruitment agencies, employers, and publications which advertise vacancies online, over the past 12 months. The NORA's also seeks to recognise the best employment advice websites, best newcomer, and the best innovation in online recruitment. This last award will surely be hotly contended, with the emergence of recruitment channels via social media, including Twitter, Facebook, LinkedIn and many others. Mobile applications and websites will also be taken into account.

Nominations are open to anyone to contribute, and will be open until 10th September, via www.NORAUk.com. In 2009, there were over 24,000 nominations for 654 separate websites. The judging panel this year includes Luke McKend, Head of Classifieds at Google, Matt Alder, former Head of Digital for Penna Barkers, Helen Reynolds, HB RIDA and former Chief Executive of the Recruitment and Employment Confederation, and Dan McGuire MD of Broadbean Technology.

Stephen O'Donnell, Chairman of the Judging Panel says "Given the innovative responses to dramatic changes in the employment landscape in the UK, it will be fascinating to see which sites are serving candidates best. In the past year we can really see that the online recruitment industry is embracing many new media channels to deliver a promise of smarter, effective and efficient candidate experience. Never before has this industry been quite so focussed on the needs of each individual candidate."

Stephen O'Donnell, Director AlljobsUK.com (Chairman of Judging Panel)

Notes for editors:

The National Online Recruitment Awards were founded in 2001, by AlljobsUK.com. In the nine years of the NORAs so far, there have been 587 Finalists, and 86 awards have been presented to 56 separate websites.

The NORAs is organised and hosted by AlljobsUK.com, a comprehensive online portal for candidates, along with sister site, 1Job.co.uk, the UK's leading job search engine.

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